END-TO-END ENERGY INFRASTRUCTURE

COMMERCIAL COMPLEXES ENERGY SOLUTION

Optimizing building performance and generate new income streams for commercial properties



DRIVE FOOT TRAFFIC

Attract EV drivers and increase visitation by offering convenient charging services where people shop, dine, work and stay.

NEW REVENUE STREAMS

Create new revenue from from parking assets through charging, advertising and integrated services.

GREEN VALUE

Turn traditional commercial properties into lower-carbon, energy-smart destinations powered by integrated clean energy.

↑Traffic Value

More Visitors and Visits

↑Commerce Value

Longer Dwell Time and More Spending

↑Green Brand Value

Enhance ESG Performance

• WHY ZO POWER

- Backed by ZO FUTURE
- Fleet Synergy with ZO MOTORS
- FULL-SCENARIO SOLUTIONS
- Zo Power EnergyOS
- Global Delivery Network

CHALLENGES

01 Evolving Customer Expectations

Visitors increasingly expect accessible charging facilities at shopping, hospitality and commercial destinations.

02 Managing Limited Power Capacity

Deploying EV charging at scale without overloading existing electrical infrastructure remains a key challenge.

03 Underutilized Commercial Value

Charging facilities often create little value beyond electricity sales, missing opportunities for additional revenue streams.

OUR SOLUTIONS

Mixed AC/DC Charging Infrastructure

Deploy AC, and high-power DC charging solutions tailored to customer dwell time, parking scenarios, and site requirements.

AC&DC

EV Charging with Integrated Digital Advertising

Combine EV charging with digital advertising, parking services, and customer engagement to create additional revenue opportunities.

Added Revenues

Smart Parking & Customer Engagement

Integrate license plate recognition, parking locks, EMS platform, loyalty programs and CRM systems to create a unified smart parking and customer experience.

Smart Operation

Intelligent Power Allocation

Dynamically allocates charging power based on vehicle SOC and expected dwell time to balance charging efficiency and charger turnover.

Smart Allocation

Optional Solar & Energy Storage Integration

Leverage renewable energy to partially offset electricity charges and improve energy resilience.

PV+ESS

IDEAL APPLICATIONS

- Shopping Malls
- Retail Centers
- Auto Dealerships
- Office Buildings

SOLUTION ARCHITECTURE



ZO POWER

ZO POWER CO., LTD

9th Floor, CURA GINZA, 12-6 Ginza 5-chome, Chuo City, Tokyo, Japan

www.zo-power.com

info@zo-power.com